# Engaging students with
# **new creative frontiers**

# Engaging students with digital creativity

## 82%

**& 81% of employers** listed critical thinking and problem solving as the top two skills they look for on a candidate's resume.

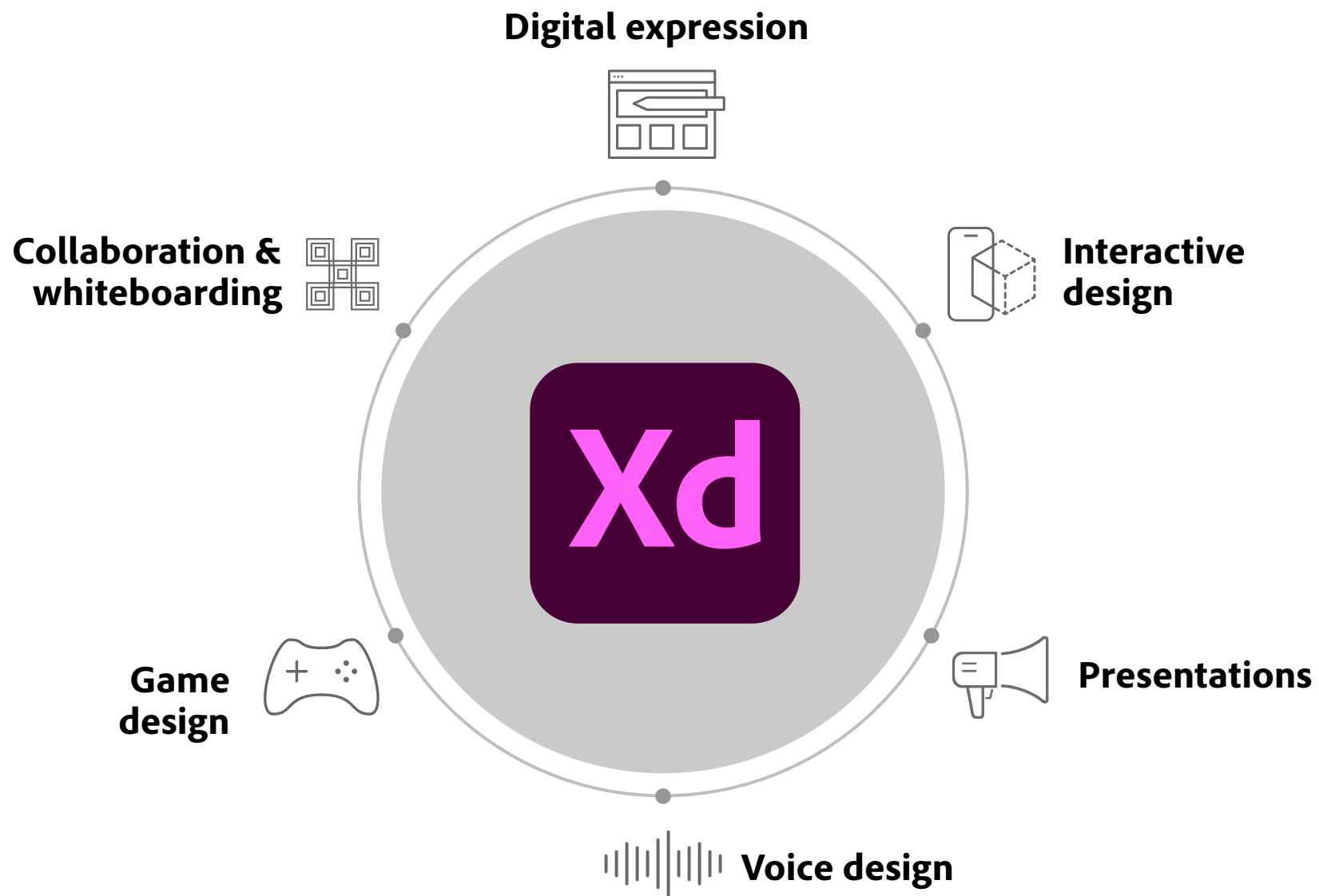*National Association of Colleges and Employers 2019 Job Outlook survey*

## 85%

**of students** see creativity as essential to their future careers
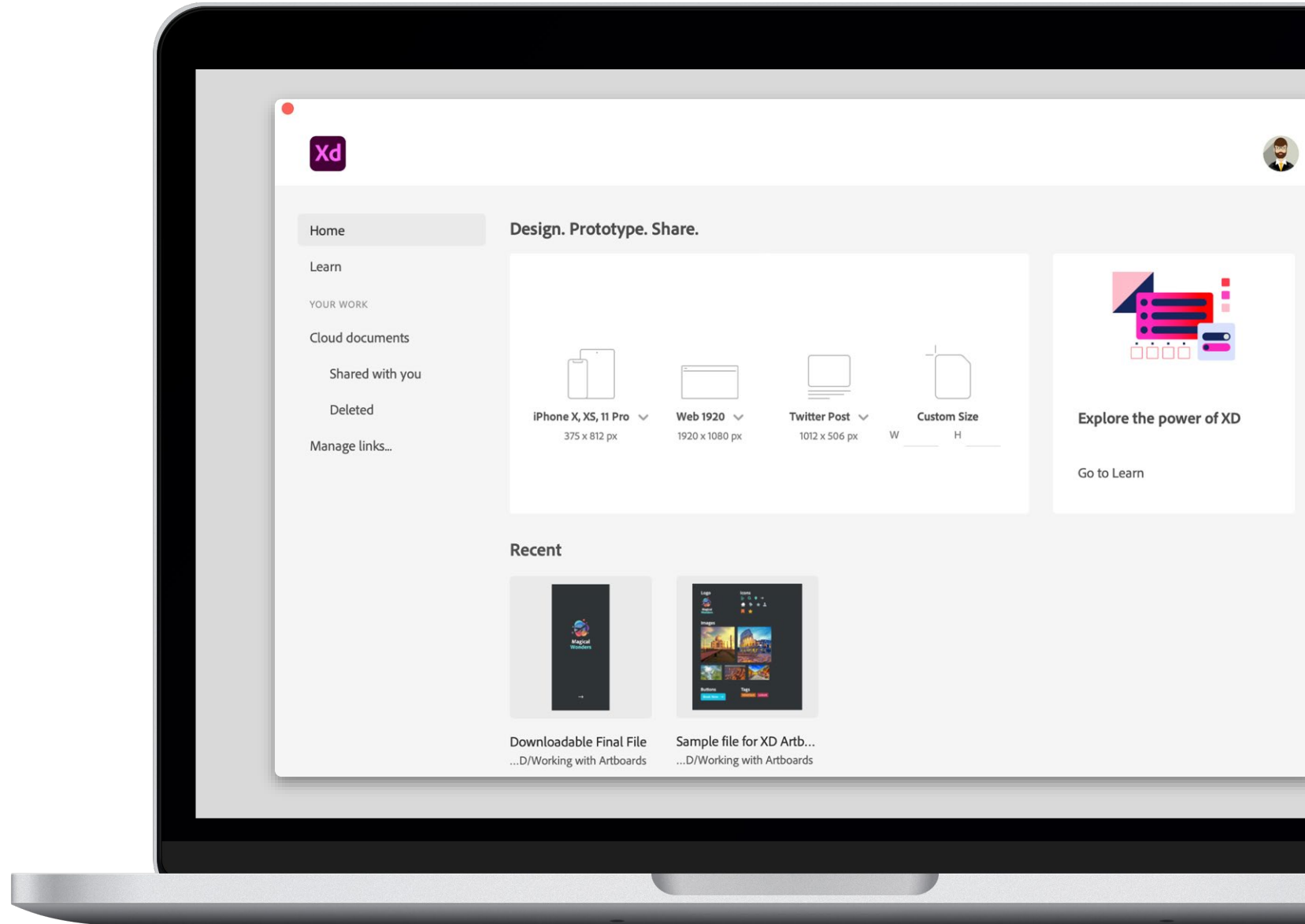
*Adobe Gen Z study*

## 71%

**of job postings** across 18 career fields requested communication skills, 50% requested creativity, 41% requested collaboration skills, and 15% requested critical thinking skills.

*2019 Adobe study: Get Hired: The Importance of Creativity and Soft Skills*

Digital expression

Collaboration & whiteboarding

Interactive design

Game design

Presentations

Voice design

# Lightweight, easy-to-use collaborative

Adobe XD is intuitive and easy to learn, especially for anyone familiar with other creative applications

Adobe

# Integrated with Adobe Creative Cloud

The world's best creative apps and services
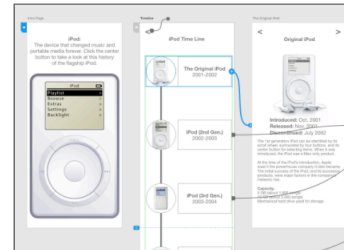
Adobe
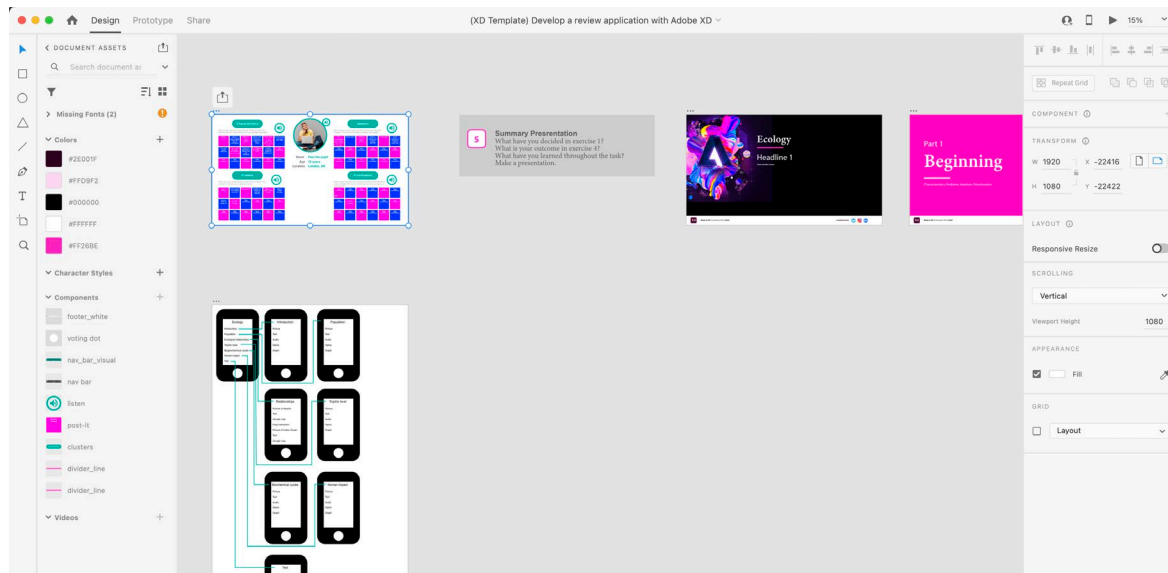
# Examples of XD in the classroom

## CREATE AN INTERACTIVE TIMELINE

In this 4- to 5-hour strategy, students will create an interactive timeline that covers the history of a chosen subject. The goal of this project is to create an easy-to-share timeline while educating the student about the basics of design prototyping using Adobe XD.

Adobe XD allows users to create polished interactive UX/UI experiences that are easy to view and share. Students will build an interactive timeline using core techniques in XD like repeat grids and adding interactions. This strategy can be easily adapted to any discipline, making it a great fit for any course where you want to share a series of events over time. This strategy can also be adapted for use with other Adobe products, such as Adobe Photoshop.

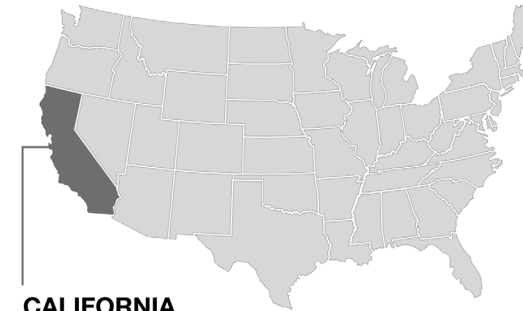https://edex.adobe.com/teaching-resources/moPzPSjAC/preview



## U.S. Billion-Dollar Weather and Climate Disasters
The weather/climate related disasters in United States of America that costs more than one billion dollars since 1980.
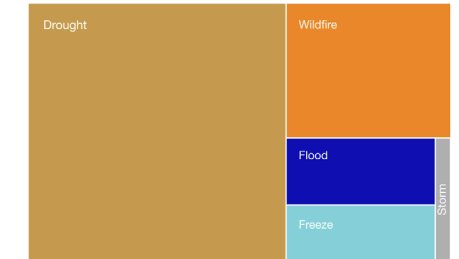


**CALIFORNIA**

**Number of events since 1980**

32 events for a total cost of: **798 human lives** and **151.4 billion USD**

Source: NOAA National Centers for Environmental Information (NCEI) U.S. Billion-Dollar Weather and Climate Disasters (2017). hnP.s://www.ncdc.noaa.gov/billions/

https://edex.adobe.com/teaching-resources/VysNMJwkE
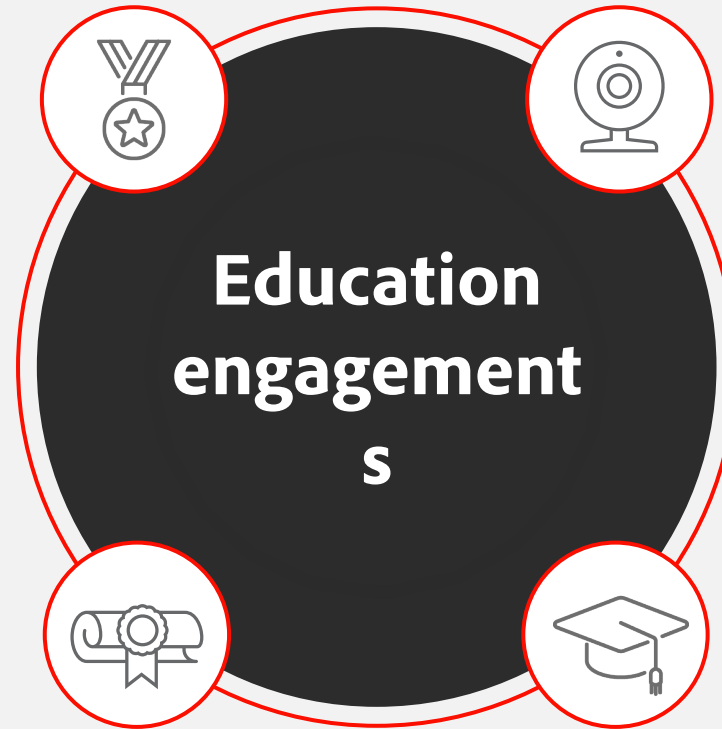
## CREATE AN INTERACTIVE MAP

In this 4- to 5-hour strategy, students will create an interactive map that describes details of a given area. The goal of this project is to create a simple immersive interactive map.

Adobe XD allows users to create polished interactive UX/UI experiences that are easy to view and share. Students will build an interactive map using core techniques in XD using features like overlays and component states. This strategy can be easily adapted to any discipline, making it a great fit for any course where you want students to dive deeper into events or locations on a map. This strategy can also be adapted for use with other Adobe products, such as Adobe Photoshop.



https://edex.adobe.com/teaching-resources/o7j26alVt

**Creative Jams**

adobecreativejams.com

**Webinars**

business.adobe.com/au/resources/webinars.html

Education engagements

**Creative Educator**

**XD Immersive Training**

xd.adobe.com/Immersive

Creative Jam

Rosie Sue


Steve Nichols

Adobe

Digital expression

Collaboration & whiteboarding

Interactive design

Game design

Presentations

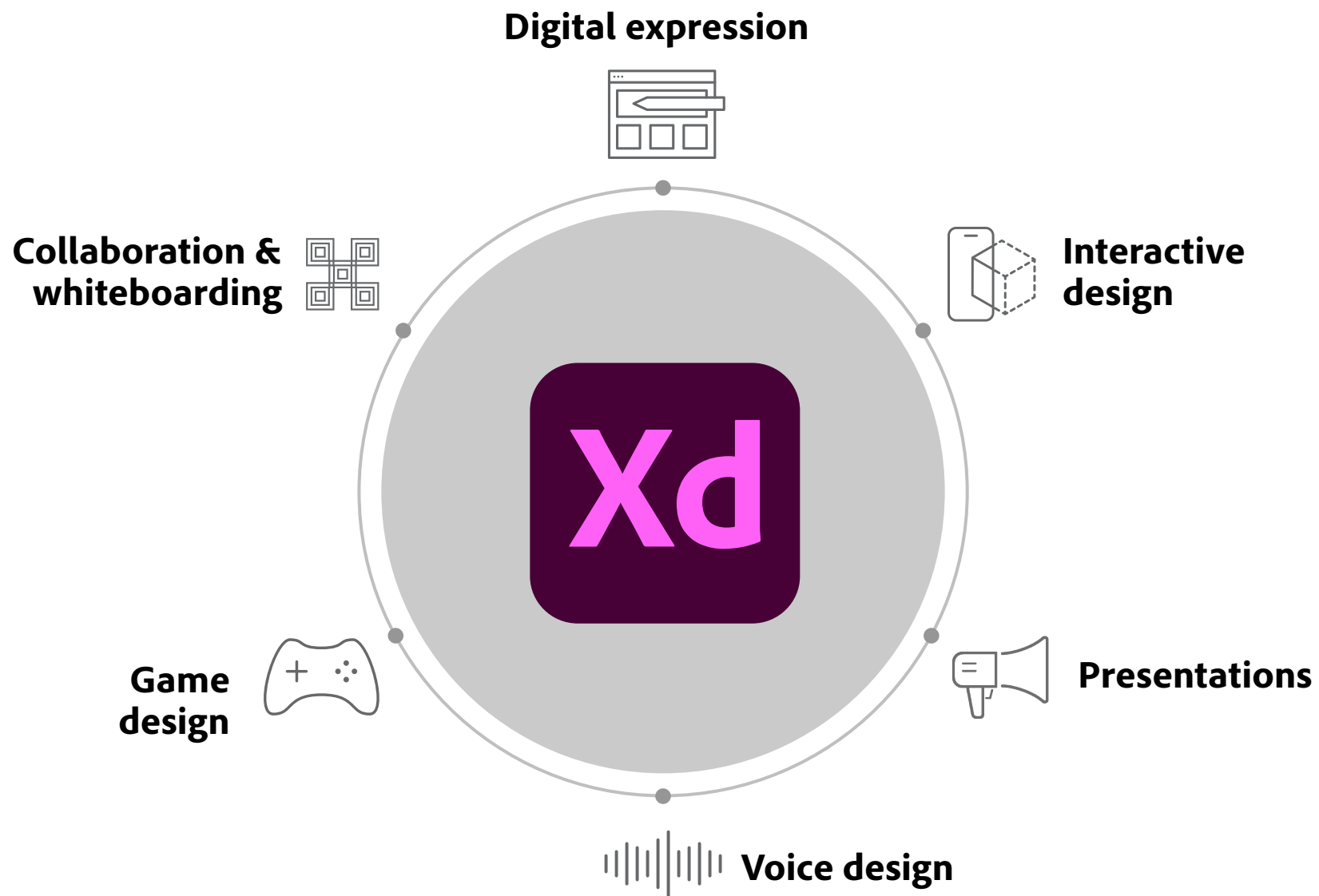Voice design

# Receive the 'info pack' which will include all the resources...

edex.adobe.com