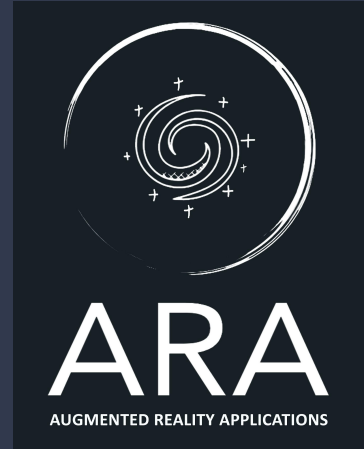


Citizen Science in the Classroom

Amber Taylor
ARA Journeys



Amber Taylor

- Not a teacher
- Not a game developer
- Mother of a child who has graduated secondary school
- Mother of a child who is starting secondary school
- 17 years experience working in the tertiary sector, across Postgraduate and Research & Innovation.



BEN KENOBI
CTO
ARA JOURNEYS

ARA Journeys

**We tell our stories using
immersive technologies**

**We mobilise individuals &
communities**

**We collect data to better
understand communities**

- Established in 2018
- Team of 5 (soon to be 6)
- RISE Tech, HK
- 2019 HiTech Finalist
- 2019/2020 CPrize Highly Commended



Gaming

“We’re using the mechanics and principles of successful game design, to teach and motivate students.”

Associate Professor Deb Polson
University of Auckland

- Increased attendance
- Increased engagement
- Increased motivation
- Works for people of all ages
- Pandemic proof
- Rewards



AHI KĀ RANGERS

ARA Journeys & OMGTech!

Ahi Kā Rangers - In Action



Data

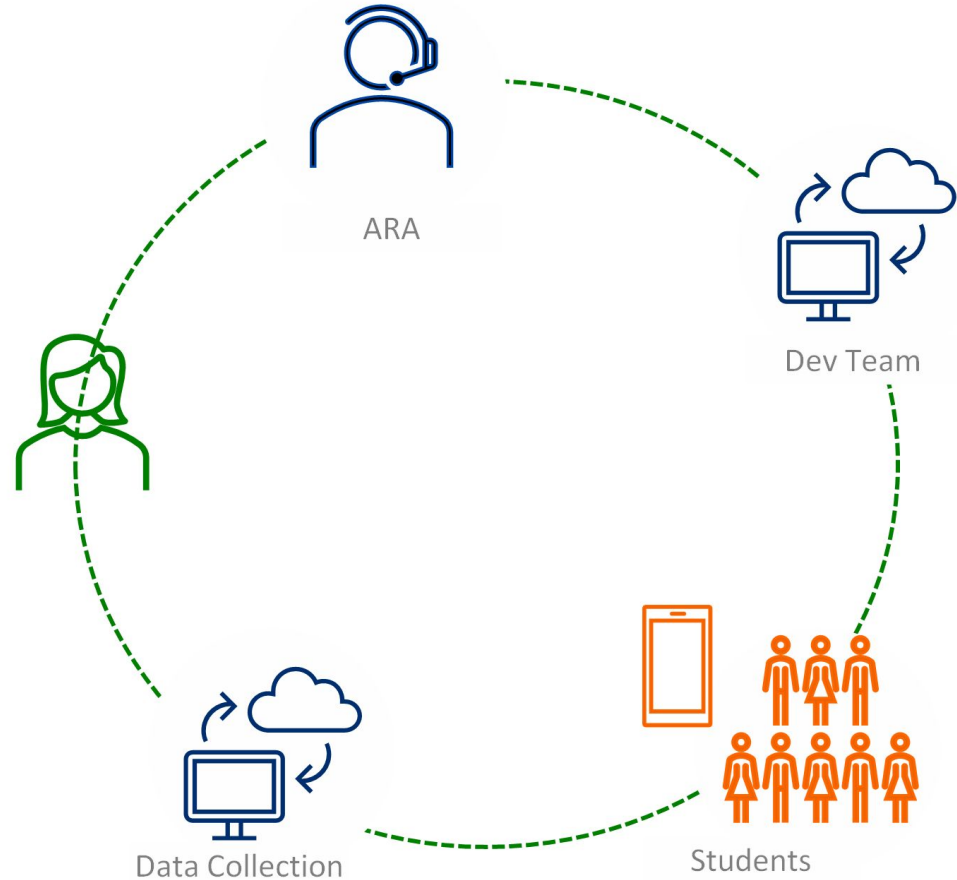
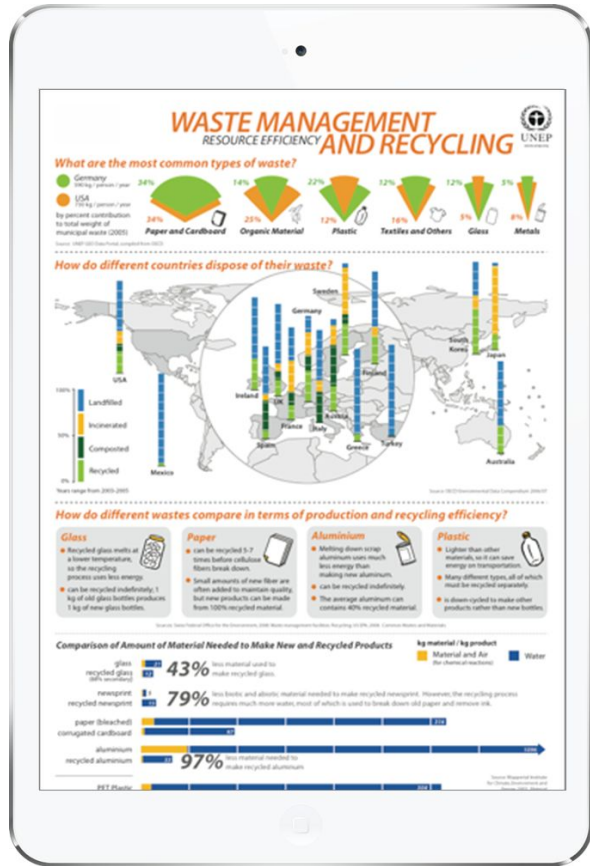
A platform to collect
data that no-one
currently has.



Education

Behavioural change
focusing on future
generations.

Ahi Kā Rangers - In the Classroom







Designing your Mission

- What do you want to do
- What can you do
- Group work or individual
- Timeframe

Benefits

- Tech for Good
- Connection
- Te Ao Māori
- Real world research



Thank you



Amber Taylor

Ngāti Mutunga, Ngāti Whātua, Tainui

Chief Executive Officer
(NZ) +64 21 08899585



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