

Thursday 14th and Friday 15th Nov 2019

SPONSORSHIP PROSPECTUS

We are seeking sponsors for the CS4HS professional development conference. The collection of workshops will focus on preparing New Zealand educators for teaching computer science, programming and technology subjects in New Zealand schools.

The purpose is to upskill our valuable high school educators by presenting emerging technologies and ways to engage students with them so students can be better equipped for the needs of twenty-first century learning.

The conference will centre on showcasing cutting-edge, tangible applications and their use in a learning context. Teachers will engage with a range of digital technologies and learn techniques to incorporate technology and computational thinking in their classrooms and learn to link applications to the theory.

Benefits to Participants

Participants will expand their knowledge of emerging technologies; discover ways to use them in the classroom environment; deepen their understanding of the computer science and technology disciplines; have opportunities to refine their skillset; build support networks; and have fun!

The Sponsorship Potential

- Media exposure for your company, brand and products
- Be part of leading New Zealand's emerging digital economy
- A new flavour of industry-community engagement
- Become aligned with one of the most innovative and fastest growing universities in NZ
- Contributing to youth engagement and capability development in ICT
- Contribute to the development of student teamwork, problem solving and coding proficiency
- Preparing New Zealand educators for the needs of twenty-first century learning
- Building opportunities to engage with AUT's expertise and develop supportive networks

Sponsorship Details

Sponsors will have the opportunity to engage with high school teachers in the computer sciences, technology and digital technologies disciplines on the day as well as some of the academics and educators from AUT's programming and technology disciplines.

Your brand could be front and centre at Auckland's premier computer science educator professional development conference held at New Zealand's fastest growing. Please contact Leanne Bint for further discussion lbint@aut.ac.nz;

Gold Sponsorship \$5,000 + GST

Opportunity to speak briefly at opening address & before conference dinner; premier branding on collateral & visual materials, banners. Presentation sponsor slot.

Silver Sponsorship \$2,500 + GST

Mention at opening address and conference dinner, branding on collateral, banners. Shared presentation sponsor slot.

Tailored Package \$1,500 + GST

Shared presentation sponsor slot

- Exhibition stand \$1,000 + GST

Application to Sponsor or Exhibit

Organisation		
Contact Name		
Position		Moible
Email		
Postal Address		

Sponsorship Package: Please specify the following : Gold Sponsor \$5,000 + GST
 Silver Sponsor \$2,000 + GST Tailored Package \$1,500 + GST Exhibition Package \$1,000 + GST

I/we have read the Terms and Conditions in this prospectus and understand that I/we are bound by them.

Signed: _____ Date: _____

Name (please print): _____

Terms and Conditions

Currency: All prices are exclusive of GST and are quoted in New Zealand Dollars.

Payment: for sponsorship

All sponsorship must be paid to, and recorded by the AUT Foundation. The AUT Foundation will issue a tax invoice, any tax benefits associated with the money received from the sponsorship package are available to registered NZ businesses. Payment must be made in full.

Regulations:

- Any sound utilised is to remain at a low level so as not to interfere with participants and their quest.
- Material may not be suspended from the ceiling or attached to AUTs walls. Exhibition dividers or poster boards to be arranged at sponsor's expense.
- Exhibitors are financially responsible for any loss or damage caused to the property or equipment by organisers & guests before, during & after the event. Includes failure to return equipment such as power boards, cables & other such items.
- It's the responsibility of exhibitors to ensure their stand & goods on display are adequately insured for theft & damage.

Allocation of Exhibition Space:

Any exhibition spaces will be allocated by AUT Hospitality Services according to the type of sponsorship package.

Cancellation:

- A sponsor or exhibitor must inform AUT if they are to cancel their sponsorship or confirmed exhibition space. The cancellation will become effective upon receipt of written notice from the sponsor or exhibitor.
- A cancellation fee of 50% will be applicable for any sponsorship or exhibition package cancelled up to 8 weeks prior to event.