

Sponsorship Prospectus

Computer Science for High Schools Conference (CS4HS) Mon 13th & Tues 14th November 2017

We are seeking sponsors for the CS4HS professional development conference. The collection of workshops will focus on preparing New Zealand educators for teaching computer science, programming and technology subjects in New Zealand schools.

The purpose is to upskill our valuable high school educators by presenting emerging technologies and ways to engage students with them so students can be better equipped for the needs of twenty-first century learning.

The conference will center on showcasing cutting-edge, tangible applications and their use in a learning context. Teachers will engage with a range of digital technologies and learn techniques to incorporate technology and computational thinking in their classrooms and learn to link applications to the theory.

Benefits to Participants

Participants will expand their knowledge of emerging technologies; discover ways to use them in the classroom environment; deepen their understanding of the computer science and technology disciplines; have opportunities to refine their skillset; build support networks; and have fun!

Sponsorship Details

Sponsors will have the opportunity to engage with high school teachers in the computer sciences, technology and digital technologies disciplines on the day as well as some of the academics and educators from AUT's programming and technology disciplines.

Just imagine your brand front and center at Auckland's premier computer science educator professional development conference held at New Zealand's fastest growing university.

Sponsorship Packages

Gold Sponsorship \$5,000 + GST (Maximum of three sponsor only)

- Opportunity to speak at the opening address and conference dinner; premier branding on collateral and visual materials, satchel advertising, banners at venue.

The Sponsorship Potential

- Media exposure for your company, brand and products
- Be part of leading New Zealand's emerging digital economy
- A new flavour of industry-community engagement
- Become aligned with one of the most innovative and fastest growing universities in NZ
- Contributing to youth engagement and capability development in ICT
- Contribute to the development of student teamwork, problem solving and coding proficiency
- Preparing New Zealand educators for the needs of twenty-first century learning
- Building opportunities to engage with AUT's expertise and develop supportive networks

Silver Sponsorship \$2,000 + GST (Maximum of five sponsors only)

- Mention at welcome and conference dinner, satchel advertising, branding on collateral, banners at venue.

Tailored Packages (available by negotiation)

- A more directly targeted option may suit you as a sponsor wishing to engage with a specific workshop or conference audience. Please contact Stephen Thorpe or Leanne Bint for further discussion – sthorpe@aut.ac.nz; 921 9999 ext 5159 lbint@aut.ac.nz; 921 9999 ext 6301;
- Exhibition Stand Packages \$1,000 + GST
- Satchel advertising \$500 + GST

Application to Sponsor or Exhibit

Company Organisation: _____

Contact name: _____

Position: _____

Postal Address

City: _____ Country: _____

Telephone: _____ Mobile: _____

Email: _____ Date of application: _____

Sponsorship Package

Please specify the following:

Gold Sponsor \$5,000 plus GST

Silver Sponsor \$2,000 plus GST

Exhibition Package \$1,000 plus GST

Satchel Advertising \$500 plus GST

I/we have read the enclosed Terms and Conditions in this prospectus and understand that I/we are bound by them.

Signed: _____ Date: _____

Name (please print): _____

Terms and Conditions

Currency: All prices are exclusive of GST and are quoted in New Zealand Dollars.

Payment: for sponsorship

All sponsorship must be paid to, and recorded by the AUT Foundation. The AUT Foundation will issue a tax invoice to ensure that any tax benefits associated with the money received from the sponsorship package are available to registered New Zealand businesses. Payment must be made in full and may be made by:

- Direct Debit Transfer
- Cheque
- Visa or MasterCard

Payment: for exhibition or satchel advertising

All exhibition or satchel advertising must be paid to AUT Hospitality Services. Payment must be made in full and may be made by:

- Direct Debit Transfer
- Cheque
- Visa or MasterCard

Regulations:

- Any sound utilised is to remain at a low level so as not to interfere with participants and their entrepreneurial quest.
- Material may not be suspended from the ceiling or attached to AUTs walls. Exhibition dividers to be arranged at sponsor's expense.
- Exhibitors are financially responsible for any loss or damage caused to the property or equipment by organisers & guests before, during & after the event. This includes failure to return equipment such as power boards, cables & other such items.
- It's the responsibility of exhibitors to ensure their stand & goods on display are adequately insured for theft & damage.

Allocation of Exhibition Space:

Any exhibition spaces will be allocated by AUT Hospitality Services according to the type of sponsorship package & in consultation with sponsors & event organising team.

Cancellation:

- A sponsor or exhibitor must inform AUT Hospitality Services if they are to cancel their sponsorship or confirmed exhibition space. The cancellation will become effective upon receipt of written notice from the sponsor or exhibitor.
- A cancellation fee of 50% will be applicable for any sponsorship or exhibition package cancelled up to 4 weeks prior to the event. No refund will apply after this date.